

EXAMPLE | MAPPING THE FIELD



Note : Put your own organization in the middle of the map, and identify other groups who work on similar issues. Note that the organizations closest to you on the map are not the organizations with whom you have the closest relationship, but ones that do work most like yours. Also, put groups together based on what they do (advocate for children's rights), not who they are (government, NGO). Once you have created a basic map, discuss what tactics or issues make your organization unique.

