



MESSAGE FROM THE CHAIR

In the past year, Asia Catalyst has grown rapidly, training a greater number of grassroots groups health rights groups in East and Southeast Asia. Our partners are becoming recognized leaders in their communities and are developing groundbreaking new approaches to intractable local problems. Join us in celebrating our fifth anniversary and in toasting a new generation of leaders.

Yvonne Y.F. Chan
Board Chair, Asia Catalyst



Ariel Herrera with Thai AIDS Treatment Action Group, Korekata AIDS Law Center, and Kangxin Home

OUR MISSION

Asia Catalyst works with grassroots groups from marginalized communities in East and Southeast Asia that promote the right to health. We train our partners to meet high standards of effective and democratic governance, to establish a stable foundation for future growth, and to conduct rigorous human rights research and advocacy. We aim to help our partners become leading advocates at the local, national and global levels.



Photo by award-winning photographer Lu Guang

This year, Asia Catalyst celebrates five years of working in solidarity with and coaching grassroots health rights groups in East and Southeast Asia. In 2012, we are expanding our reach to new areas of the region while delving more deeply into local communities.

At Asia Catalyst, we share a deep belief that as Gandhi said, “the means are the ends” – and that to be powerful, effective rights advocates, organizations need a stable foundation built on the principles of transparency, equality and accountability. Since launching in 2007, we have coached several dozen emerging leaders in East and Southeast Asia, helping them to build strong organizations while leveraging our support to find them new donors. Over the next year, Asia Catalyst’s programs will help to build a **new generation of leaders**.

CHINA PROGRAM



Yunnan AIDS Initiative Strategic Planning in Kunming

As a result of this training, I now know how to create internal systems and an organizational budget.

China Sex Worker Organization Network

In China, the Asia Catalyst team works closely with a growing number of health rights groups to coach them in the fundamentals of strategic planning, volunteer management, and financial management. We have focused our coaching services on marginalized communities, such as sex workers, drug users, LGBT, and people living with HIV/AIDS. Our unique value is our rich expertise in Chinese language and society, which enable us to work on the ground with communities in their own language.

Groups around China selected through our open application process undergo a three to six month rigorous training in how to use simple but user-friendly capacity-building tools. In 2011, we provided coaching to three members and the secretariat of the Chinese Sex Worker Organization Network, as well as drug user groups and lesbian support groups.

In 2012, our China team will pilot the **Cohort Program** to create a peer-to-peer learning experience for ten selected health rights NGOs. The 2012 Cohort includes a diverse group of diabetes patients, people with hepatitis B, and organizations of sex workers and people living with HIV/AIDS. While working through a strategic planning, organizational, and advocacy curriculum, participating organizations will get one-on-one coaching support and will learn from one another. At the end of the year, some Cohort participants have the opportunity to work as teaching assistants for the 2013 Cohort and to become certified as trainers themselves.

RIGHTS TRAINING PROGRAM

We really needed someone to show us a way forward – we knew we lack a clear plan but didn't know how to do it.

Kangxin Home

Asia Catalyst is unique in offering tailored coaching in human rights research and advocacy skills to grassroots health rights groups around East and Southeast Asia. Our approach to research places the survivor of a rights abuse at the center, focusing on the survivor's needs, and the testimony that brings abuses to life. Based on the testimony our partner groups gather, we help the groups create a rigorously-researched report at international standards, including legal analysis and a pragmatic advocacy plan.

Examples include:

- Coaching a group of drug users and people living with HIV/AIDS in China's Yunnan Province to document and combat employer discrimination;
- Partnering with a Chinese legal aid center to create a ground-breaking report on obstacles faced by victims of China's blood disaster in their attempts to get redress and compensation;
- Creating links between Myanmar's and China's national sex worker networks;
- Training a group of Korean LGBT activists in human rights advocacy;
- A bilingual workshop for Thai and Chinese drug user and LGBT activists on their human rights.

We work with the United Nations; the Global Fund to Fight HIV/AIDS, Tuberculosis and Malaria; and international donors such as Open Society Institute to get our local partners a seat at the table with other policymakers.



Karyn Kaplan lecture at Know It Workshop



Gisa Hartmann and Tonghua She in Kunming, Yunnan

SURVIVAL SKILLS

Because the demand for our services far exceeds our capacity to fill them, we have developed handbooks that take the tools we have developed through our on-the-ground work and make them available to others.

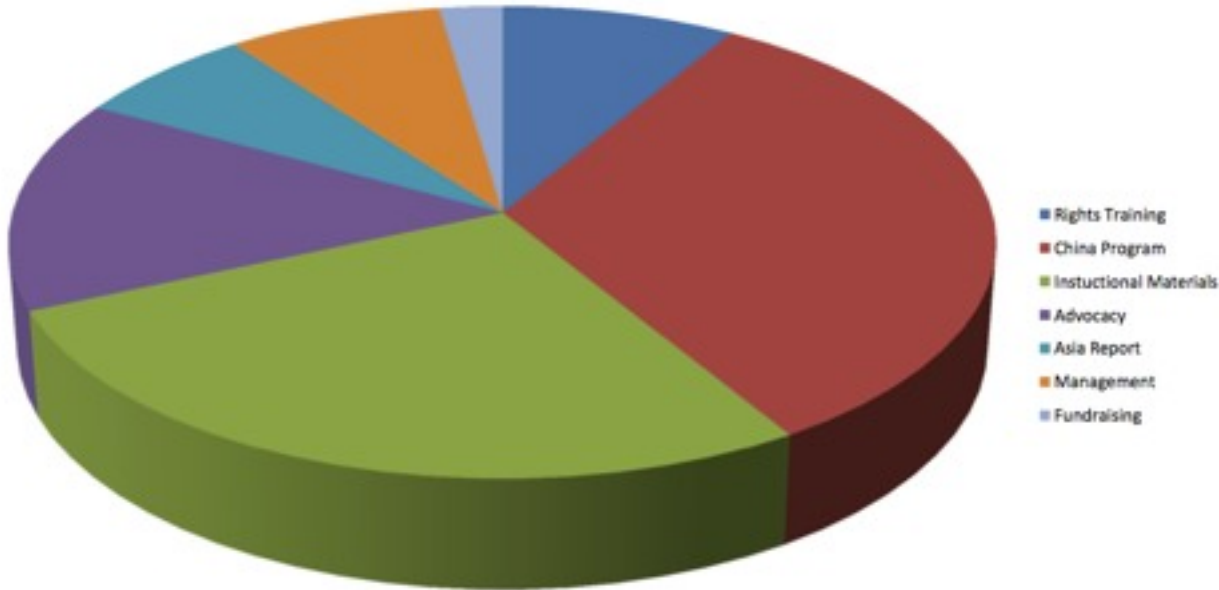
The *Nonprofit Survival Guide* introduces the fundamentals to running a nonprofit organization, with handouts and worksheets on strategic planning, volunteer and staff management and budgeting. It is available in English and Chinese.

Asia Catalyst is also partnering with a Thai group (Thai AIDS Treatment Action Group or TTAG) and a Chinese group (Dongjen Center for Human Rights Education and Action) to publish *Know It, Prove It, Change It! A Rights Curriculum for Grassroots Groups*. The series published in English, Thai and Chinese helps grassroots organizations in communities affected by HIV/AIDS to understand their basic rights, document rights abuses, and design and implement advocacy campaigns.

- *Know It: The Rights Framework* discusses international human rights law and how it applies to people living with HIV/AIDS and other marginalized communities.
- *Prove It: Documenting Rights Abuses* explains how to plan and conduct rigorous rights research.
- *Change It: Ending Rights Abuses* shows how to plan and conduct local, national, and international advocacy.

Each handbook comes with lesson plans that activists can use to train their communities.

**Asia Catalyst
Expense by Program Area for the Year Ended June 30, 2011
Total Expense \$313,148**



**Asia Catalyst
Financial Summary
Year Ended June, 30, 2011**

Revenue & Support	
Individual	17,672
Foundation	276,144
Other	9,356
Total Operating Revenue	<u>303,171</u>

Operating Expenses	
China Program	102,079
Instructional Materials	85,032
Advocacy	45,495
Asia Report	21,044
Rights Training	27,094
Management	25,087
Fundraising	7,316
Total Operating Expenses	<u>313,148</u>

Change in Net Assets	<u>(9,977)</u>
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Assets	
Cash	168,918
Receivables	18,932
Other Current Assets	31,569
Property & Equipment	1,175
Total Assets	<u>220,594</u>

Liabilities	<u>35,952</u>
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Net Assets	
Unrestricted	41,448
Temporarily Restricted	143,194
Total Net Assets	<u>184,642</u>



Meg Davis, Gisa Hartmann, Michael Frick
and Brian Bonci

WHO WE ARE

Sara L.M. Davis, Ph.D. (also known by her middle name, **Meg**), *Executive Director* Meg is a writer and human rights advocate who has conducted research and advocacy on various issues in China, Thailand, Burma, Cambodia and Indonesia. She earned a PhD at the University of Pennsylvania and held postdoctoral fellowships at Yale University and UCLA, and wrote *Song and Silence: Ethnic Revival on Chinas Southwest Borders* (Columbia University Press, 2005).

Brian Bonci, Administrative Coordinator Brian received his BA in Political Science and Women's and Gender Studies from Pace University. He previously volunteered with HIV/AIDS advocacy organizations in NY and Cape Town.

Gisa Hartmann, China Program Director Gisa received her MA in Sinology and Political Science from University of Cologne, Germany. She has worked with Asia Catalyst since early 2009.

Michael Frick, China Program Officer Michael is a recent Harvard University MPH who has volunteered with several HIV/AIDS organizations in Yunnan, China. He also speaks Mandarin fluently.

Shalena Krumm, Outreach Coordinator Shalena is currently a graduate student at New York University. Her experience consists of developing community organizing strategies, branding, and strategic planning.

Hou Ye, China Program Assistant Hou Ye is based in Kunming, China. She is a recent graduate of Chiang Mai University in Thailand, and has previously consulted with Asia Catalyst on a Chinese-Burmese HIV/AIDS website project in Thailand.

Ariel Herrera, Rights Training Program Consultant Ariel has diverse project development/ management and grassroots-movement building experience, including 10 years in the field of international human rights advocacy.

Carol Wang, Consultant Carol has been involved with Asia Catalyst as a volunteer, program coordinator, and consultant since 2007. She holds an MA from the London School of Economics, and is currently pursuing a PhD at the New School.

2010-2011 SUPPORTERS Many thanks to those who champion our work, financially and otherwise!

\$100,000-200,000

Levi Strauss Foundation	National Endowment for Democracy	U.S. State Department
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\$10,000-100,000

German Embassy, Beijing	Open Society Institute – International Harm Reduction Development Program	Open Society Institute – Southeast Asia Initiative and China Program	Swedish International Development Agency
UNAIDS, Beijing	UNAIDS Regional Support Team, Bangkok	U.S.-China Legal Cooperation Fund	

Up to \$10,000

Carolyn Bartholomew	Yvonne Chan	Jerome Cohen	P.J. Cowan
Matthew Greenfield	Ann Hotung	John and Carol Santoleri	Yodon Thonden
Minky Worden			

Up to \$1000

Anonymous	China Chicks	Joanne Csete	Kelley Currie
Bonnie Dang	Simon Dang	Deborah Davis	Henry Delcore
John Emerson	Andrew Goldberg	Sandra Hyde	Reema Khan
Christina Lem	Victor Mair	Jesse Neuman	Mark and Leslie Olson
Steve Rasin	Robert & Cynthia Richardson	Sophie Richardson	Joshua Rosenzweig
Zhang Rui	James Seymour	Shana Spitzman	Todd Summers
Kenneth Wasserman	Elisabeth Wickeri	Andrea Worden	

GIVING TO ASIA CATALYST

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For more information, please email us at info@asiacatalyst.org or call 1-212-967-2123. Thank you for your support!

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ASIA CATALYST

39 West 32nd Street
Suite 1602
New York, New York 10001

Email: info@asiacatalyst.org
Phone: 1-212-967-2123

Web: www.asiacatalyst.org



Photo by Sharron Lovell