Template | Pitch Preparation Form



Note: We introduced how to prepare for a pitch in this chapter. When you practice, you can guide yourself through the pitch by using this form. Make sure you can cover every item listed in the form.

1. Who are you Briefly introduce your organization, including your mission, target area, locations and population.	
2. Urgency Explain the urgency and significance of the matters you aim to solve. Why should the donor support this program now?	
3.Successful Case Share a story of a success that happened recently.	
4.Program Design Share how you would go with the programming. Who does this program help? How long is it going to last? What are the expected outputs?	