TEMPLATE | STRATEGIC PLAN LOGIC MODEL



you this year

Note: This chapter introduces how to create a strategic plan, in which a tool was used—the strategic plan logic model. This logic model can also be applied in program design.

RESOURCES ACTIONS OUTPUTS OUTCOMES VISION Current or potential Specific activities or Short-term measures Medium-term Long-term of strategic success (1milestones (5-10 yrs) donors, allies, and programs for this impact (20+ yrs) experts who can help 2 yrs) year

